



COMPANY PROFILE

Acer Logistics Private Limited has created its own niche in the Freight Forwarding Industry. It is a world class, professionally managed International Freight Forwarder well equipped to meet the ever changing and increasing needs & demands of the customers.

Acer Logistics Private Limited is a registered company based in New Delhi and has its Corporate Office at Mahipalpur Extension it is in close proximity to the International Airport and Inland Container Depots and is home to various multinational corporates). It has branches operating in 8 major cities of India viz Delhi, Bangalore, Chennai, Cochin, Coimbatore, Hyderabad, Mumbai & Kolkata empowered with a well trained and experienced staff.

With globalization and changing business environments the challenge today is to add value and delight to every micro and macro transaction .For achieving this there is a need for continuous innovation in conceptualizing and managing value which manifests our punch “INNOVATIVE SOLUTIONS”.

The promoters and founders of ALPL come with vast international experience of over 20 years in Logistics and International Trade. With this expertise added with our People, Processes and High End Technology, we provide consistent and seamless deliverables to our various customers and partners worldwide.

Our Customers spread across a variety of Industry segments to cover Telecom, Consumer Durables, White goods, Garments, Automotive to name a few.

Our objective is to reduce lead time and improve information flow, in order to boost the overall company efficiency and quality, and to simplify administrative routines of our valuable customers. It strives to deliver the highest standards in logistics industry by integrating superior air, ocean, ground transportation capabilities with innovative systems to help our customers better manage the full range of their global distribution needs.

Our products range from Air & Sea freight forwarding for export and import to Value additions such as third party logistics, Charters, multi modal ,air-sea, sea-air ,door to door, customs clearance and various other supply chain activities.

We provide the following value added services / basic services in addition to our specialized services which sets us apart from our competitors:

- Air Freight Forwarding
- Ocean Freight Forwarding
- Road Transportation
- Door – Door Delivery
- Freight Consolidation Services
- Custom Clearance Services – Export & Import
- Ware-house Facilities.

AIR FREIGHT

The precision-timed arrival of goods at your premises or on your customer's premises is what our air freight department aims at. Our customized air freight products allow you to coordinate your cargo even more flexibly and efficiently. You tell us the origin and destination, and we'll find the most cost-efficient route. Our highly advanced information and communication technology help us promptly react to our customers' requirements thereby eliminating administrative delays. It enhances us to keep a track on the movement of your valuable cargo, while in transit. Our comprehensive solution cover major trade lane to and from India to Asia Pacific, Latin America, Americas, Europe, Africa, Middle East and Australasia.

OCEAN FREIGHT

Ocean Transport is a vital part of the world economy. We offer the right system for all cargoes - depending on its nature, volume, type, etc – by working out the best suitable transportation arrangement and selecting the appropriate carrier for every shipment. Our human resources are so designed as to meet each and every demand of our customer well in time and at times, ahead of time. Our service does not end once the shipment reaches its port of destination; instead we provide all necessary associated services, from standard documentation to complex banking arrangement and marine insurance coverage. Our online track and trace service facilitates us to keep a track of your shpts while in transit.

We offer our customers flexible service options on Ocean freight Transportation.

Our Ocean service capabilities include Full Container load (FCL) and Less than container load (LCL)

- FCL and LCL service
- LCL container consolidation and deconsolidation services
- Freight Consolidation Service

SEA-AIR/AIR-SEA :

With rising competition and declining margins for industries, we have well developed Sea-Air/Air Sea products for both inbound and outbound cargoes. With lower costs and committed service, this product is a favorite choice with our customers.

ROAD TRANSPORTATION

We recognize the need of the hour. Therefore, we offer customer-specific transportation and Ready solutions to part load or full truck load transportation. The availability of the right equipment, at the right place and at the right time, is what defines our uniqueness. It results in Shorter lead-times and more reliable flow of goods.

DOOR – DOOR DELIVERY

Timely door – door delivery services has been the outcome of our increased planning accuracy and reliability in both domestic and cross-border deliveries. Our persistent effort to make the consignment available on the committed date and time, at a reasonable cost is a unique feature of our door – door delivery service.

FREIGHT CONSOLIDATION SERVICES

One of the fundamentals of Export-Import Business is that a merchant requires purchasing quantities that are ideal for their needs, without regard to what quantity is required to fill a container for physical movement. The strength of the association lies in the ability to combine a no. of small shipments inherent to the business into a full container load for cost effectiveness and time management. The cooperative cost sharing aspect of the program effectively provides LCL shipments with the cost effectiveness of FCL shipments. We manage the physical consolidation activity at all ports through our extensive network. In doing so, multi-port & multi-country consolidation comes into picture and you can count on us for these services.

CUSTOM CLEARANCE SERVICES

Custom clearance forms a major part in the Logistics Industry. Our customer can avail the latest and the fastest means of clearing their consignments – Export & Import, through our systemized channels unless otherwise subject to custom rules & regulations. Our customs clearance agents are experts in local specifications, conditions and regulations. This on-the-ground knowledge allows them to handle complete administrative tasks for you swiftly and without complications.

Our comprehensive menu of services incorporates preparation of all necessary declarations and reporting to authorities. Furthermore it includes electronic pre-filing, customs consultancy and documentation processing as well as security sealing and certification.

The key to be an efficient customs brokerage service provider is to understand the product well and up to date policy knowledge on regulations. Added our constant Endeavour to build and earn trusting relationships with customers and government agencies help us in providing enhanced service levels for customs brokerage. This also helps in advising our customers' possible liabilities and government policy compliances.

WARE HOUSE FACILITIES:

Our Capabilities help us in providing our customers state of the art warehouse facilities;

We provide the following warehousing solutions:

- Ware house management Services (WMS)
(Bonded/Non bonded)
- Quality control
- Stacking/Racking
- Inventory management
- Kitting
- Purchase Order Management
- Pick and Pack
- Customs Compliance
- Distribution within the Country and Export.
- Express and non Express Deliveries.
- Track and trace Facilities
- Hub and spoke distribution
- Information management

Our ware house facilities can be tailored / customized to our Customers' individual needs. Our warehousing experts could also help manage your warehouse facility and distribution to make sure that you have an efficient supply chain.

OUR TOP FIVE CLIENTS ARE:

1. Telecom Majors
2. Retail Conglomerates
3. Consumer Goods Manufacturers
4. Pharmaceuticals
5. Automotive

OPERATIONAL CONTACTS

CORPORATE OFFICE

ACER LOGISTICS PRIVATE LIMITED
A - 95, ROAD NO. 2, MAHIPALPUR EXTENSION,
NEW DELHI 110037, INDIA.

TEL : + 91 11 46576600/11/22/44 (B)

Fax : + 91 11 46576655

Web : www.acerlogistics.com

Enquiries : info@acerlogistics.com

Management: parminder@acerlogistics.com and saxena@acerlogistics.com

Customer Service: cs@acerlogistics.com and courier@acerlogistics.com

Operations: ops@acerlogistics.com

For Shipments to Mumbai, Bangalore, Chennai, Coimbatore, Kolkatta, Cochin, Hyderabad or any other location in India please send your enquiries to info@acerlogistics.com

GROUP'S OTHER INTERESTS:

Logistics being the core business, the group also has investments in CFS (Container Freight station), automotive spares manufacturing, Trading, Real Estates and property management amongst other interests.

The group is in the process of developing a large infrastructural base in excess of 20 Acres for Container Freight Station near the proximity of Nhava Sheva Port, India .We are also pursuing plans for development of a SEZ in western India.

The group has been into Manufacturing of Automotive spare parts for the last 15 years including parts for Mercedes, Peugeot, and has a large distribution set up in the UK, Europe, South Africa and the Far East.

The Promoters have developed a large number of commercial space and land banks in North and Western India.